

# Kiana May

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## EDUCATION

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### Michigan State University

May 2026

*Honors College; B.S. in Computer Science, B.A. in Information Science - HCI Focus*

*East Lansing, MI*

- Cumulative GPA: 3.9, Dean's List (All Semesters)
- Relevant Coursework: Human-Computer Interaction, Mobile Application Development, Interactive Prototyping, Advanced Web Development and Databases, Software Development, Algorithms and Data Structures, Databases and the Cloud, Evaluating HCI, Methods for Understanding Users, Cognitive Psychology, Digital Graphic Design

## EXPERIENCE

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### Consumers Energy

May 2025 – Aug 2025

*Experience Design Intern*

*Royal Oak, MI*

- Revised the Solar Gardens webpage from research to prototype, conducting 5+ usability tests and affinity diagramming 100+ insights to deliver Figma designs aligned with the design system and accessibility standards.
- Built reusable Figma components, including a testimonial card and an adaptive enrollment form with conditional logic, streamlining research and ensuring design consistency across program webpages.
- Engineered a Power BI performance monitoring system using SQL to evaluate low-to-moderate income program impact on customer disconnections affecting 150,000+ participants, enabling optimization and reallocation.

### HARMAN International

May 2024 – Aug 2024

*Brand DNA Intern*

*Novi, MI*

- Spearheaded the structuring and organization of a comprehensive database of 60+ documents for 18 sales teams globally, streamlining future product development and accelerating sales efforts by 15%.
- Facilitated weekly cross-functional meetings with 6 teams, effectively communicating brand portal requirements, ensuring progress toward key objectives and driving project milestones to completion.
- Executed cross-industry analysis on automotive digitization trends, using insights to generate 15 innovative future automotive concepts spanning digital interfaces and physical products for HARMAN's digitization initiatives.

### Center for Teaching and Learning Innovation

Jan 2024 – May 2024

*Technical Marketing Assistant*

*East Lansing, MI*

- Led a UX redesign project for MSU online, conducting iterative research through interviews, card sorting, A/B testing, refining 3 prototypes on Figma and implementing changes to enhance user experience on Sitecore CMS.
- Optimized site engagement by leveraging SEO with SEMrush to boost site traffic by 20% and enrollments, while utilizing a CRM to track user engagement, personalize marketing efforts, and enhance customer interactions.

### VIM Magazine

Jan 2023 – May 2024

*Graphic Design and UI/UX Team*

*East Lansing, MI*

- Developed sponsored posts in collaboration with 5 clients using Canva and Adobe Illustrator for VIM Instagram.
- Designed official Fall 2023 VIM merchandise for 300+ members using Adobe Illustrator to boost brand identity.
- Restructured the VIM website using Squarespace and applied UX methodologies: storyboarding, personas, and sitemaps to improve usability across 5+ sections, creating better content organization and user flow.

## TECHNICAL SKILLS

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**UX & Product Design:** Figma (Auto-layout, Components, Design Systems, Prototyping), Framer, Wireframing, Storyboarding, Information Architecture, Usability Testing, Heuristic Evaluation, User Research (Interviews, Surveys, Card Sorting, A/B Testing), Affinity Mapping, Persona & Journey Mapping, Empathy Mapping, Visual Design Principles (Color Theory, Typography, Motion Design), Accessibility & Inclusive Design, Qualtrics, SEO Marketing, Canva, CRM

**Languages & Frameworks:** C++, C, Python, Java, JavaScript, HTML5, CSS3; SQL (MySQL, SQLite); React.js, Node.js, Bootstrap, Flask; API integration; Full-stack development

**DevOps & Cloud:** Docker, Google Cloud Platform, Netlify; Containerization & Deployment

**Collaboration & AI Tools:** Git/GitHub, Agile/SCRUM, Microsoft 365, Notion, Trello, Miro; ChatGPT, GitHub Copilot, Gemini, Perplexity, Claude Code, Microsoft Copilot